

NATURALLY SOCIAL[®]

A reflection on 2019 for Naturally Social



Our achievements in 2019



Natalie was named on the SME News 'SME 100 list'.



Finalist in the South West Business and Community Awards, The Techies and The Wiltshire Business Awards.



Natalie was named the UK's No.1 Marketing Adviser by Enterprise Nation.

Presented a TedX Style 'Epic Talk' for Wiltshire Council: 'Social Media for Social Good'.

Keynote speaker for The Met Office at the Devon Social Media Forum.



Interviewed on BBC Radio Wiltshire's Come To Lunch, The Social and Breakfast shows.

Also interviewed by Eddie Mair on LBC London radio.



Invited to Facebook HQ in London as part of Natalie's continuation in the She Means Business programme.



We hosted three events on International Women's Day including a Facebook live with One World Women founder Cath Harris.

Business growth in 2019

COMPANY BENCHMARKS

We launched an Instagram package for micro and owner managed businesses.

We became a limited company.



We relocated to bigger and better premises – The Digital Mansion in Corsham.

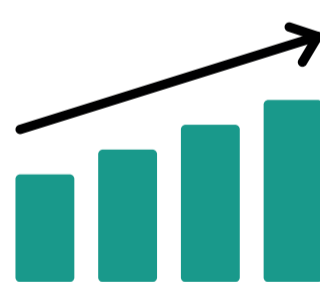


On-boarded our biggest not for profit client to date (Gloucestershire Golf Union), plus our first public sector retainer client.



We re-branded with a fresh new look and feel along with a brand new website.

We have achieved our highest monthly turnover month on month.



STAFF AND COLLABORATION

We continue to work with freelancers and collaborate with partners and are now a team of 3 internally.



Giving back to the community in 2019

Launched our new brand with an 'invite only' Instagram and craft workshop for 10 local charities at Wiltshire Scrapstore.

Sponsored a local primary school on this year's Safer Internet Day – providing an assembly and books to educate 90 children.

Volunteered at the route 66 project in Swindon.

Sponsored charity quiz nights.

Delivered pro-bono talks for a number of charities including Dorothy House and People Against Poverty.



Client achievements in 2019



This year we have helped our clients achieve award nominations, award wins, radio coverage and recognition of their exemplary social media use, oversubscribed events, improved reputation, more clients, more enquiries and more sales as well as greater brand exposure, increased reach and engagement.

